

Privacy Policy

Last updated: 20/10/2025

Hey Auri (“we,” “our,” “us”) is owned and operated by **Auri Tech Ltd**, registered in England & Wales.

Registered office: Unit 11 Holts Court, Threshers Bush, Harlow, Essex, CM17 0NS.

1. Information We Collect

We may collect:

- **Personal details** (e.g., name, email) when you sign up or contact us.
- **Usage data** such as pages visited, features used, and device information.
- **Cookies and analytics data** to help us improve our content and user experience.

2. How We Use Your Information

We use your data to:

- Provide and improve our services.
- Send relevant updates, insights, or resources (only if you opt in).
- Respond to enquiries and provide customer support.
- Meet legal or regulatory obligations.

3. How We Share Information

We do **not** sell your personal information.

We may share limited data with trusted partners who help us operate our platform (e.g., hosting, analytics, email tools) under strict privacy agreements.

4. Data Storage and Security

Your information is stored securely on trusted servers.

We apply technical and organisational measures to protect against loss, misuse, or unauthorised access.

5. Your Rights

Under UK GDPR, you have the right to:

- Access, correct, or delete your personal data.
- Withdraw consent to marketing at any time.
- Complain to the ICO if you believe your data has been misused.

6. Retention

We only keep personal data as long as necessary for the purposes outlined above or to meet legal requirements.

7. Children's Privacy

Hey Auri is designed for parents, carers, and educators. We do not knowingly collect personal data from anyone under 16.

8. Contact Us

For questions or data-related requests, email [**privacy@heyauri.com**](mailto:privacy@heyauri.com)